

2010 Bridal Expo

Elite Bridal Giveaway

The Elite Bridal Giveaway will consist of products and services offered by participating exhibitors of the 2010 Bridal Expo. The intent is to provide a highly valued giveaway to be used for advertisement and promotion of the participating vendors.

One vendor of each category will be selected and is determined by the largest valued offer. Media Production Services, LLC (parent company of the Michigan Wedding Planner) will provide a Video Package valued at \$2495. At the conclusion of the Bridal Expo at approximately 4:20 pm the winner of the Elite Bridal Giveaway (one bride **in attendance**) will be randomly selected and announced.

Media Production Services, LLC will produce an online video documenting the interaction in the planning phase between participating vendors and the winning couple. This video will be viewable from the Michigan Wedding Planner after the chosen bride's wedding date. The video will include the planning process, 60-90 second videos of the participating vendors showcasing their services, and the product or services in action the day of the wedding.

The Vendors selected to participate in the Elite Bridal Giveaway will receive the following:

- Company name and giveaway service or product description included in the Expo advertisements (where applicable)
- Inclusion in the Event Program received at registration
- 60 – 90 second company video streamed on the Michigan Wedding Planner and available to be embedded in company's own website. (not available for offer items valued under \$350)
- Video coverage of bride's interactions with vendor to be included in the overall video and to show product or service in use on the wedding day

The product or service is non-transferable. Furthermore, if the service offered is not required by the winning couple the vendor is released from all obligations to the winner.

If you would like to offer your product or service please fill out and mail the Elite Giveaway Form to: MPS PO Box 5917 Traverse City, MI 49686.

Elite Bridal Giveaway

Last year's Elite Bridal Giveaway was a huge success and provided a wedding package to Amber and Rick with a value over \$12,000. Their wedding is set on October 24, 2009 and the video will be available by the end of November on the Michigan Wedding Planner website.

Please use this form to submit a service or product to be considered for the Elite Bridal Giveaway and mail it to PO Box 5917, Traverse City, MI 49686 To ensure your giveaway will be included in all applicable advertisement medias, please have information submitted by no later than November 30, 2009.

Contact information:

Business Name _____

Name: _____ Title: _____

Phone: _____

Email Address: _____

Brief Description Service or Product: _____

Value Amount \$ _____

**Offers under \$350 will not receive the
60 to 90 second video production**

If submitting a service please provide any limitation of your offer; such as physical time, dollar amount, attendance, etc.

You will be contacted if your submission has been approved or denied. If approved and your offer is combined in the giveaway, a representative will work with you to create a detailed description of your services explaining the offer and any limitation there may be. This will eliminate any questions of what is included to the lucky bride that wins. Any photos taken by Media Production Services through the production process will be available to the appropriate vendor for use in any future advertisement, print, gallery, etc.

The product or service is non-transferable. Furthermore, if the service offered is not required by the winning couple the vendor is released from all obligations to the winner; as well as Media Productions Services obligation to the vendor for the additional advertisement and promotional videos.

Signature: _____ Date: _____/_____/_____